



NAME: Johanna Brag

NATIONALITY: Swedish

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Work Experience

7 years+ of professional experience

- Febr 2014- present Senior Textile Designer consultant at INDISKA HOME department, Stockholm.
www.indiska.se
- Design and development of woven & printed products for living room, dining, kitchen and outdoor. Concept design of the collections and regular travels to the hometextile suppliers in India.
Specialized in trend analysis, allover and placed graphics and in textile materials.
- August 2012- 2014 (1,5 year) Teacher in design methods, Photoshop/InDesign courses at Stenebyskolan.
www.steneby.se
- October 2013 Exhibition of print collection and Workshop Leader at GRAD Culture Center in Belgrade with SI - Swedish Institute.
- Febr 2010- July 2012 (2 years 5 months) Print and accessories designer at ARMAND VENTILO, Paris.
prêt-à-porter haut-de-gamme womenswear. www.ventilo.fr
- Design and development of all accessories and prints in the garment and scarf collection RESORT 2011 - SS13.
Trend research, mood boards, color ranges, placed prints, full repeat prints and embroideries.
Daily contact with suppliers in India and Italy, making art works, fabric selection, pricing and production approvals of all printed fabrics and accessories; scarves, bags, belts, shoes.
- 2009-2010 (1 year) Freelance print designer for several Swedish fashion companies at nelly.com
Tutor in design methods and screen print at Stenebyskolan. www.steneby.se
Tutor for textile design students at Textilhögskolan. www.textilhogskolan.se

Higher Education

- 2005-2009 (3 years) The Swedish School of Textiles, University of Borås
Bachelor of Fine Arts in Textile Design. www.textilhogskolan.se
- 2007-2008 (1 year) École Nationale Supérieure des Arts Décoratifs, Paris
Third Bachelor year. www.ensad.fr
- 2006 (2 months summer course) Strate Collège Designers - Ecole Supérieure de Design Industriel. Paris
Industrial Design intensive training in drawing and expression techniques.
www.stratecollege.fr
- 2004-2005 (1 year) Stenebyskolan, Dalsland. Preparatory year in Art and Textile. www.steneby.se
- 2003-2004 (1 year) Gotland University, Visby. First year of Bachelor in Industrial Design. www.hgo.se

Language Skills

Swedish: Mother tongue
English: Excellent writing and speaking skills
French: Good writing and excellent speaking skills

Relevant skills

Trend analysis for home and fashion
Strong print, colour and design talent
Excellent skills in Photoshop, Illustrator and InDesign
Used to daily contact with suppliers in India, China & Europe
Confident in complex international environments